# SAY WHAT YOU ARE

## DONT LET THE CENSUS GUESS YOUR JOB

### THE CENSUS ASKS 4 KEY QUESTIONS

**OCCUPATION**
WHAT IS YOUR JOB?

**MAIN TASKS**
WHAT DO YOU ACTUALLY DO?

**INDUSTRY**
WHAT SECTOR DO YOU WORK IN?

**SERVICES**
WHAT DOES YOUR ORGANISATION PROVIDE?

### EXAMPLE CENSUS RESPONSE

| | |
|---|---|
| **OCCUPATION** | Be specific (include "Water" or "Wastewater") |
| **MAIN TASKS** | Action + System + Purpose (e.g. Maintain water pipelines to ensure reliable supply) |
| **INDUSTRY** | Water Supply and Sewerage Services |
| **SERVICES** | Describe what your organisation delivers (water, wastewater, network services) |

### ✗ IF YOU WRITE

- Operator
- Supervisor
- Technician
- Plumber

✗ Census guesses your job
✗ May classify you in the wrong industry
✗ You may NOT be counted in the water sector

### ✅ SAY WHAT YOU ARE

Use a clear, specific job title!

✅ Water Treatment Plant Operator
✅ Wastewater Treatment Plant Operator
✅ Water Network Maintenance Technician
✅ Wastewater Operations Supervisor

### IMPORTANT

!

The Census is about the **job you do** NOT your qualification or trade

### WHY IT MATTERS

Accurate answers help:

✅ Workforce planning
✅ Training investment
✅ Stronger advocacy
✅ Better data for the water sector

**11 AUGUST** Census is on 11th August

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