



qldwater Industry Connections

Sponsorship Opportunities 2023

qldwater (Queensland Water Directorate) is the central advisory and advocacy body within Queensland's Urban Water Industry and is a business unit of the Institute of Public Works Engineering Australasia Queensland.

qldwater represents water and sewerage service providers across Queensland, which are predominantly local government or local government-owned entities. We work to strengthen the water industry through leadership, support, development and representation of our members and to position and promote the achievements of the industry.

**Working together towards safe, secure and sustainable water
and sewerage services for all Queensland communities**

Introduction to Sponsorship & Benefits

The Queensland Water Directorate offers sponsors a unique opportunity to connect with 80+ organisations that make up the Queensland Urban Water and Sewerage Industry. Our events have attracted representation from over 70 service providers along with affiliated industries.

This information package is offered as a guide to ensure an equitable approach and demonstrate value to future sponsors.

We understand the challenges organisations/businesses are now facing and we want to provide the best possible opportunities for our sponsors to connect with our members.

We are interested in creating an environment where our members can present projects and ideas which are of direct potential benefit to other members, or present problems and challenges to seek collaborators and trouble-shoot.

The major benefits for sponsors is the opportunity to network with our attendees in person with positive brand recognition and exposure to decision makers in local government and local government-owned water and sewerage businesses.

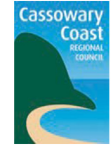
At the events, sponsors are provided with a display table for merchandise and pull up banners with the opportunity to network with our members.

We approach our events with the aim to conserve resources. While promotional materials and handouts are welcome at the displays, we try to avoid the use of conference packs.

Thanks to our 2022 Sponsors:



Our Members



Affiliate Members 2022/23

**BLIGH
TANNER**


calibre


concept


**DETECTION
SERVICES**
WATER LOSS MANAGEMENT


Diona

Endress+Hauser 
People for Process Automation

 **GBA** CONSULTING
ENGINEERS


GRENOF

hunterh₂O


MCBERNS
INNOVATIVE SOLUTIONS


Pensar

 **Simmonds & Bristow** Pty Ltd
The Regional and Remote Water Specialist
☎ 1800 620 690

 **Solomon
Water**


the WATER & CARBON
group


TRILITY


UNGANCO

 **VEOLIA**

 **VIRIDIS**
CONSULTANTS


WAGNERS


360
ENGINEERING



**Queensland
Government**
Department of Environment and
Science



**Queensland
Government**
Department of Health



**Queensland
Government**
Department of Regional Development,
Manufacturing and Water

Events for 2023

Date	Event	Location
15 May - 19 May	Water Connections Tour	Queensland
8 June	Water Skills Forum	Eagle Farm, Brisbane
5-7 September	qldwater Annual Forum	Toowoomba
6 October	Regional Conference	Mackay

Sponsorship Opportunities

	Annual Forum	Water Skills Forum	Water Connections Tour	Regional Conference
Principal Sponsor	One Available			
Taste Test Sponsor	One Available	N/A	N/A	N/A
Platinum Sponsor	One Available	One Available	N/A	One Available
Gold Sponsor	One Available	Two Available	N/A	Two Available
Silver Sponsor	Two Available	Unlimited	N/A	Unlimited
Bronze Sponsor	Unlimited Available	N/A	N/A	Unlimited Available
Vendor Pitches	Four Available	N/A	N/A	N/A
Network Drinks Sponsor	N/A	One Available	N/A	One Available

Principal Events Sponsor

\$10,000 + GST

Can't decide on sponsorship for one event only? The Principal Event Sponsorship package covers all **qldwater** events for 2023 including the Water Skills Forum, the Annual Forum, the Regional Conference as well as Water Connections Week. The annual five-day intensive tours of water, sewerage and treatment plant infrastructure in remote and regional Councils provide an opportunity to share up to date technical and policy information and to explore and understand issues facing small and remote communities.

Your organisation will take pride of place on all promotional materials with a 5 minute speaking slot at the start of each event to introduce key people, products and services of interest to our members. This sponsorship also includes two complimentary registrations to the Water Skills Forum, the Annual Forum and the Regional Conference.

This sponsorship includes:

- Five minute conference introduction presentation at the Water Skills Forum, the Annual Forum and the Regional Conference to introduce new products or services and invite contact during the day
- Primary branding and logos included on all materials including press releases and presentations at all events
- Two delegate registrations at the Water Skills Forum
- Two delegate registrations to the Annual Forum (excluding dinner)
- Two delegate registrations at the Regional Conference
- Display table at all events for merchandise, posters and pull up banners



2023 Water Skills Forum

8 June 2023

2023 marks eleven years of successful industry collaboration by the Water Skills Partnership to address critical skills needs facing the urban water industry in Queensland. In October 2021, the Partnership was awarded the Queensland Premier's Industry Collaboration Training Award in recognition of the successful collaboration by water industry professionals to deliver initiatives to support the water industry including securing skills and training funding for the industry, producing reports and workforce planning documentation, coordinating industry wide skills/workforce development projects, piloting training initiatives, information sharing and collaboration opportunities and representation for Queensland on numerous national industry skills committees.

The Queensland Water Skills Partnership is hosting its annual Water Skills Forum on Thursday 8 June, 2023. Following five successful forums, the one day forum will provide an opportunity for Water and Sewerage Managers, Human Resources and Learning and Development professionals to hear presentations from water industry and other workforce experts on topics such as succession planning, leadership and future training needs and provide an opportunity to identify collaborative opportunities to address key water industry skilling challenges.

2023 Water Skills Forum Sponsorship* Opportunities:

PLATINUM EVENT SPONSOR

(ONE SPONSOR ONLY)

\$1,500 + GST

This sponsorship includes:

- Primary branding and logos included on all materials including press releases and presentations at the event
- Two individuals delegate registrations (does not include dinners if available)
- Introduction to Session - three minutes presentation
- Display table for merchandise and pull up banners

GOLD EVENT SPONSOR

(UP TO TWO SPONSORS)

\$1,000 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One individual delegate registration (does not include dinners if available)
- Introduction to Session - three minutes presentation
- Display table for merchandise and pull up banners

SILVER EVENT SPONSOR

(UNLIMITED SPONSORS)

\$750 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One individual delegate registration (does not include dinners if available)
- Display table for merchandise and pull up banners

NETWORKING DRINKS

(ONE SPONSOR ONLY)

\$500 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One individual delegate registration
- Introduction to Networking Drinks - three minutes presentation
- Display table for merchandise and pull up banners

2023 Regional Conference

October / November TBC

The **qldwater** regional conferences are small and intimate events aimed at bringing members from a particular region together to network and share experiences. These events usually attract between 40 and 80 people. Previous sponsors have indicated that they enjoy these events the most as it allows easy access to key people from a region in a less intimidating environment than bigger events.

2023 Regional Conference Sponsorship Opportunities:

PLATINUM EVENT SPONSOR

(ONE SPONSOR ONLY)

\$1,500 + GST

This sponsorship includes:

- Primary branding and logos included on all materials including press releases and presentations at the event
- Two individuals delegate registrations (does not include dinners if available)
- Introduction to Session - three minutes presentation
- Display table for merchandise and pull up banners

GOLD EVENT SPONSOR

(UP TO TWO SPONSORS)

\$1,000 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One individual delegate registration (does not include dinners if available)
- Introduction to Session - three minutes presentation
- Display table for merchandise and pull up banners

SILVER EVENT SPONSOR

(UNLIMITED SPONSORS)

\$750 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One individual delegate registration (does not include dinners if available)
- Display table for merchandise and pull up banners

NETWORKING DRINKS

(ONE SPONSOR ONLY)

\$500 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One individual delegate registration
- Introduction to Networking Drinks - three minutes presentation
- Display table for merchandise and pull up banners



2023 Annual Forum

5-7 September 2023

The **qldwater** Annual Forum is our signature event of the year which brings together 100+ water industry professionals representing a wide range of councils, utilities, industry and government agencies. The event is run with in-person attendees only and a video recording of the event will be available on our website for members who were unable to attend on the day. This will also ensure maximum exposure and opportunity for our sponsors to connect with members and organisations.

Our Annual Forum is designed to be relaxed, informative and thought-provoking. This event is not your typical conference - the sessions are sourced based on the work of our Strategic Priorities Group and the issues that the group has identified as being of strategic importance for our industry. We work hard to develop a program which engages both our industry and key regulatory agencies to proactively address our challenges.

2023 Annual Forum Sponsorship* Opportunities:

PLATINUM EVENT SPONSOR (ONE SPONSOR ONLY)

\$3,000 + GST

This sponsorship includes:

- Conference introduction (five minutes)
- Primary branding on all conference materials
- Logos included on all materials including press releases and presentations at the event
- Two delegate registrations (excluding dinner)
- Display table for merchandise and pull up banners

GOLD / DINNER SPONSOR (ONE SPONSOR ONLY)

\$2,000 + GST

This sponsorship includes:

- Introduction to Dinner - three minute presentation
- Logos included on all materials including press releases and presentations at the event
- One delegate registration including dinner
- Display table for merchandise and pull up banners

SILVER / LUNCH SPONSOR (ONE SPONSOR ONLY)

\$1,500 + GST

This sponsorship includes:

- Introduction to Lunch - three minute presentation
- Logos included on all materials including press releases and presentations at the event
- One delegate registration (excluding dinner)
- Display table for merchandise and pull up banners

BRONZE SPONSOR (UNLIMITED SPONSORS)

\$1,000 + GST

This sponsorship includes:

- Logos included on all materials including press releases and presentations at the event.
- One delegate registration (excluding dinner)
- Display table for merchandise and pull up banners

*10% Discounts are available for two or more sponsorship package purchases. Discount doesn't apply to the Vendor Pitches packages. Number of available Bronze Sponsors subject to venue capacity.

2023 Annual Forum - Vendor Pitches

The Queensland Water Regional Communities Innovation Program (QWRCIP) is a charitable venture aimed at helping address urban water and sewerage challenges facing small and remote communities. It is administered under the auspices of **qldwater** with a steering committee made up of members of its Strategic Priorities Group.

In 2023, scholarships will be offered to staff from these communities to attend regional events as well as the Annual Forum week which includes the three day event, the **qldwater** Strategic Priorities Group meeting, and knowledge exchange and time spent with mentors from other larger Queensland Utilities.

VENDOR PITCHES*

(FOUR VENDORS ONLY)

\$1,000 + GST

This sponsorship includes:

- 10-minute presentation
- 100% of the \$1,000 entry fee goes to QWRCIP
- Presentations to be judged by attendees
- Winner receives newsletter, website and eFlash articles showcasing products/services



2023 Best of the Best Queensland Water Taste Test

Now in its 12th year, the taste test is a great way to raise the profile of the water sector while stirring the parochial nature of our members. While the taste test is about how good tap water tastes, it is also meant to help inform the community over time about the effort that goes into providing clean drinking water; with far greater controls and lower cost than other retail sources like bottled water.

The winner from the Best of the Best Queensland Water Taste Test goes on to participate in the Water of Origin as well as the nationwide Ixom Best Tasting Tap Water in Australia competition hosted by the Water Industry Operators Association of Australia (WIOA). The Australian winner gets to compete on the international stage at the Berkeley Springs International Water Tasting Competition. The 2022 winner, Mackay Regional Council, have taken the Queensland crown four times and in 2020 received the Silver Award at Berkeley Springs.

TASTE TEST SPONSOR

(ONE SPONSOR ONLY)

\$2,500 + GST

This sponsorship includes:

- Primary branding and logos included on all materials including press releases, any regional taste testing activities and presentations at the event throughout the year in promoting the competition
- Introduction to Taste Test - Five minute presentation
- Two delegate registrations to Annual Forum (excluding dinner)
- Display table for merchandise and pull up banners



2023 Other Sponsorship Categories:

Below are some alternative opportunities* you could consider to connect with our members and organisations:

Essentials Webinars

\$1000 + GST per webinar

qldwater Essentials Webinars are held each month for one hour. These sessions are designed to bring together our members, regulators and industry body to network and exchange information through interesting and interactive sessions.

This sponsorship includes:

- Three minute Elevator Pitch
- Logos included on all materials and platforms used to promote the webinar

Fundamentals Webinars

\$1000 + GST per webinar

qldwater Fundamentals Webinars are held each month for one hour and provide practical demonstrations of the most common water and wastewater treatment and network operations tasks, presented by industry experts.

This sponsorship includes:

- Three minute Elevator Pitch
- Logos included on all materials and platforms used to promote the webinar

qldwater Newsletter Advertising (two editions)

qldwater's newsletter is distributed twice a year and sent to around 900 plus subscribers. The newsletter is used to communicate regularly with our members and organisations, delivering the latest news, events and general information relevant to the Queensland Urban Water Industry.

Advertisement sizes are:

- Full page advertisement A4 - \$1000 + GST
- Half page advertisement - \$500 + GST
- 1/3 page advertisement - \$400 + GST
- 1/4 page advertisement - \$250 + GST
- 1/8 page advertisement - \$150 + GST

Thank you for your interest in supporting the Queensland Water Industry.

To find out more information about any of the sponsorship opportunities contained in this brochure, please contact Desiré Gralton (dgralton@qldwater.com.au).

Contact Details

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A BUSINESS UNIT OF

