



2026 ANNUAL WATER SKILLS FORUM SPONSORSHIP PROSPECTUS

19 March 2026

qldwater Headquarters | Brisbane

Training Today. Sustaining Tomorrow.



ABOUT THE FORUM

The Queensland Water Directorate's (*qldwater*) Water Skills Partnership hosts an annual forum that brings together local and state government staff, registered training organisations, industry experts, and key stakeholders to address one of the most pressing priorities for our sector: building and sustaining a skilled water workforce for Queensland.

Now in its ninth year, the **Annual Water Skills Forum** on 19 March 2026 arrives at a critical moment for the industry. Workforce capability challenges, highlighted again in the latest Workforce Snapshot Survey, show growing skills shortages, an ageing workforce, and an urgent need for contemporary training that genuinely reflects the work being done on the ground.

This year's theme, ***Training today, Sustaining tomorrow***, reflects the momentum gathering across councils, RTOs, regulators and industry to strengthen the training pipeline. From expanding unit availability in the NWP and civil packages, to developing new micro-credentials and revising qualifications to better match operational reality, the sector is aligning behind a shared goal: ensuring water operators have the skills and recognition to safely and effectively deliver essential services to all Queensland communities.

The 2026 Forum provides a unique platform for collaboration, problem-solving, and forward planning—connecting decision-makers who are collectively shaping the future capability of Queensland's urban water sector.

VENUE

19 March 2026

The *qldwater* Annual Water Skills Forum, will take place at our head office.

**PUBLIC WORKS PROFESSIONALS BUILDING
(PWP)**

**Level 1, 6 Eagleview Place,
Eagle Farm, 4009**



WHY SPONSOR?

Partnering with the *qldwater* Annual Skills Forum is far more than a branding opportunity—it is a chance to directly contribute to strengthening Queensland's water workforce at a time when investment in skills and training has never been more important.

The Workforce Snapshot Survey continues to show increasing pressure on councils to recruit, train and retain qualified operators, as well as a growing demand for training that matches real-world tasks and emerging regulatory requirements. The sector is now driving significant reforms, including the development of improved training programs, expanded unit availability, and clearer pathways for operators to gain recognition for the work they are already performing. Sponsors help make this progress possible by supporting an event that brings all key stakeholders into the same room.

By becoming a sponsor, your organisation will:

- **Engage with industry leaders** who are actively shaping training, regulation, and workforce development.
- **Demonstrate your commitment to capability building**, safety, and long-term sustainability in the urban water sector.
- **Connect with decision-makers and influencers** responsible for purchasing, partnerships, and strategic planning across Queensland councils and utilities.
- **Be recognised** as a supporter of positive change at a pivotal moment for skills reform.

With multiple sponsorship packages available, organisations can access high-visibility opportunities before, during and after the event—ensuring your brand stands out as a champion of a skilled, future-ready water workforce.



SPONSORSHIP OPPORTUNITIES

SPEAKER GIFT SPONSOR



INVESTMENT: \$75 EACH

10 AVAILABLE

Delight our speakers as the Speaker Gift Sponsor, with your branding featured alongside the curated gifts presented to each speaker. This sponsorship offers high-visibility exposure while supporting meaningful engagement and recognition of our presenters.

- Display your brand/logo on the gift wrapping
- MC recognition
- Logo inclusion on the official conference program

COFFEE CART SPONSOR



INVESTMENT: \$1,500

1 AVAILABLE

Fuel delegates' energy as the Coffee Cart Sponsor, with your branding featured on the coffee cart. This sponsorship offers high-visibility exposure while supporting informal networking, conversation, and a much-needed caffeine boost.

- Exclusive opportunity to brand the coffee cart. The coffee cart will be available from registration and at morning tea.
- Opportunity to supply company branded coffee cups
- Logo inclusion on the official conference program, website, and social media posts

SPONSORSHIP OPPORTUNITIES

BREAK TIME SPONSOR



INVESTMENT: \$500

1 AVAILABLE

Your organisation will be showcased during the morning and afternoon tea breaks — prime time for networking and informal discussion. This sponsorship highlights your support for connection and collaboration within the forum.

- Display one (1) pull-up banner around the morning and afternoon tea catering set up location
- MC recognition at the commencement of morning and afternoon tea break
- Logo inclusion on the official conference program, website, and social media posts

LUNCH SPONSOR



INVESTMENT: \$3,000

1 AVAILABLE

Fuel the conversation as the Lunch Sponsor. Your brand will be front and center while delegates take a break, network, and refocus for the sessions ahead.

- Display two (2) pull-up banners around the lunch location
- Provide information collateral for the lunch location
- MC recognition at the commencement of lunch break
- Logo inclusion on the official conference program, website, and social media posts

SPONSORSHIP OPPORTUNITIES

BLACKBIRDS SPONSOR

EXCLUSIVE OPPORTUNITY



INVESTMENT: \$4,000

1 AVAILABLE

As Blackbirds Pre-Conference Welcome Function Sponsor, your organisation will host the conference's opening networking event, setting the tone for an engaging and collaborative experience. This sponsorship offers prime brand visibility and the opportunity to connect directly with delegates in a relaxed social setting.

- Opportunity to provide a brief address to the attendees at the commencement of the Welcome Function
- Opportunity to provide branded merchandise to give away to attendees at the function – small display area provided
- Logo inclusion on all event promotional material
- Logo inclusion on the official conference program, website, and social media posts.
- Display one (1) pull-up banners at the social function
- MC acknowledgement during the function
- Forum registration for two (2) company representatives
- Member price for additional attendees

Sponsor to supply the merchandise and coordinate the distribution at the event in conjunction with the event organisers

CONTACT

Should you have any questions regarding any of the information contained within this Prospectus, please contact:

Sarah Henry
Water Skills Partnership Manager
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E: shenry@qldwater.com.au

TERMS AND CONDITIONS

- The Australian Goods and Services Tax (GST) at 10% is applicable to all goods and services offered by **qldwater** and all prices in this document are exclusive of the GST. GST is calculated at the date of publication of this document. **qldwater** reserves the right to vary the quoted prices in accordance with any movements in the legislated rate of the GST.
- Sponsorship will be allocated only on receipt of a signed Sponsorship Agreement. Upon receipt of the Sponsorship Agreement a tax invoice will be issued. The deposit is payable 15 days from the date of the tax invoice. Applications will be processed in strict order of receipt and **qldwater** reserves the right to reject a Sponsorship Application at any time.
- All monies are payable in Australian dollars. Payments made by credit card may be subject to a merchant fee of 2%.
- Sponsorship entitlements including organization logo on the event website and other marketing material will be delivered upon receipt of the required payment.
- All monies due and payable must be received cleared by **qldwater** prior to the event. No organization will be listed as a Sponsor in any official event material until full payment and a has been received by **qldwater**.
- Inclusion of corporate logos, organization profile and other information in printed materials is subject to meeting publication deadlines and specifications. The preferred format for logos is vector .EPS or .AI. Advertising should be submitted as a print ready PDF and any images must be high resolution, suitable for printing (minimum 300 dpi). The placement of banners and promotional material is subject to approval by **qldwater**. All artwork is to be approved by **qldwater** prior to printing.
- **qldwater** makes no guarantee as to the number of delegates that may attend the event
- CANCELLATION POLICY: Any cancellation of sponsorship must be advised in writing, however, once promotion of your sponsorship has commenced, no refunds will be available, and you will be liable for full payment. After Sponsorship has been confirmed and accepted, a reduction in Sponsorship is considered a cancellation and will be governed by the above cancellation policy.
- No Sponsor shall assign, sublet or apportion the whole or any part of their Sponsorship package except upon prior written consent from **qldwater**.
- Sponsorship monies will facilitate the successful planning and promotion of the meeting in addition to subsidizing the cost of management, communication, Invited Speakers, program and publications. Sponsorship monies are not expended on any entertainment incurred which is incidental to the activities of the event.
- UNAVOIDABLE OCCURRENCES: In the event that the event is cancelled or delayed outside the control of the Organizer, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, work stoppages, slowdowns or disputes, or other similar events, then the Sponsor may be issued a refund after all fixed expenses are paid, any remaining funds will be distributed to Sponsors. The Sponsor shall not claim for any loss or damage.
- INSURANCE AND LIABILITY: **qldwater** shall not be liable to the sponsor, or any other person, for any loss, damage or injury sustained at or in connection with their sponsorship



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